



Corporate Sustainability

Course No 135

This course will delve into the concept of sustainability, its importance and the different ways one can look at unlocking this powerful tool. Sustainability can be looked at from a financial perspective, through appropriate cost management, cash flow management and diversification. The importance of branding and marketing and the environmental, social and governance impact on the brand as well as the sustainability of human capital. Finally, the attendees will learn about how sustainability is achieved in other jurisdictions and lessons learnt from exploring the development of sustainability from a global perspective.

Supported by:



Sample Topics Covered:

An introduction to the concept of sustainability:

- Development of the concept
- Its importance
- The different ways one can look at it
- Unlocking the potential of a powerful tool

Sustainability from a financial perspective:

- Cost management
- Diversification in one's business model
- Cash flow management

Branding and Marketing:

- A focus on the ESG's impact on one's brand
- Resonating with the ideals of the best talent
- Sustainability in terms of human capital

Sharing hands on experience in other jurisdictions:

- Exploring the development of sustainability from a global perspective
 - Lessons learnt
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General Information

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|---------------|---|
| Time: | 09.30 - 12.00hrs |
| Venue: | Malta Stock Exchange <i>Subject to COVID-19 related restrictions</i> Online |
| Level: | Introductory |

Schedule

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| Duration: | 2.5 hours |
| Date: | 10 November |

Target Audience

All business owners, managers, accountants, lawyers, and business consultants.

Registration fee: **€75 per participant**

- Full time student (50% discount)
- Senior citizen (50% discount)
- Group booking of 4 or more applicants from the same Organisation (10% discount)

Applications are to be made by clicking the **'apply now'** button and completing the online application process.

Malta Stock Exchange Institute Ltd.

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Lecturers

Ms Oriana Abela



Oriana is a Partner at Grant Thornton engaged in the Transaction Advisory Services, a department specialising in corporate finance. She holds an honours degree in Accountancy from the University of Malta and is also ACCA qualified. In 2013, Oriana graduated from the University of Wales with distinction obtaining a Master in Finance, specialising in Mergers and Acquisitions. Within the firm, Oriana

leads the capital markets division together with the due diligence division within the advisory practice.

Ms Jessica Borg



Jessica is a Senior Manager within the Regulatory, Corporate and Financial Services Team at Grant Thornton. She is a lawyer by profession and a Master of Arts in Financial Services graduate. Jessica was awarded the GM Corporate and Fiduciary Services Limited Prize for the best dissertation in financial services in 2019. After a two-year experience practicing with a local law firm specialising in the

civil, commercial and private law service lines, Jessica joined Grant Thornton in 2015 focusing predominantly on mergers and acquisitions, capital markets, fintech, digital assets, blockchain, innovation, financial services, corporate, trusts, regulatory and licensing fields.

Ms Francesca Vella



Francesca is an Assistant Manager with Grant Thornton Ireland and provides economic research and advisory services for both government and industry. Day-to-day, her work involves assessing the sustainability and economic feasibility of large projects. She holds a BSc (Hons) in Economics and Management from the LSE and is currently in the process of obtaining an ACCA qualification and certificate in ESG Investing from CFA UK.

Cheques to be made payable to: Malta Stock Exchange Institute Ltd.

Payments by bank transfer

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